

## CHIEF TECHNOLOGY OFFICER

### BUSINESS & TECHNOLOGY LEADER, INNOVATOR & STRATEGIST

Senior Technology Executive with notable success in directing the vision and execution of enterprise technology, application development, business transformation and operational strategy for diverse organizations. Track record of achievement as a business and technology leader in restructuring operations and enhancing products to deliver profit and margin improvement while simultaneously driving organizational success. Demonstrated background in strategic planning, aligning operational goals with technology initiatives and leading the design of product strategies to drive continuous growth results.

#### AREAS OF EMPHASIS

Technology/Product Strategy & Vision • Application Design & Development • Product Design, Launch & Optimizations  
Transformation Leadership • Go-To-Market Strategy • Team Leadership & Mentoring • Executive Leadership  
Risk Assessment & Mitigation • Application Modernization • Cross-Functional Leadership • Operations Restructuring  
Partnership Development • Fiscal Oversight • Short/Long-Range Planning • Change Management

### PROFESSIONAL EXPERIENCE

ABC, INC., DENVER, CO

2017 – PRESENT

#### CHIEF TECHNOLOGY OFFICER

Hired to lead a large-scale trading platform product transformation effort, working with cross-functional leaders to develop strategies for redefining product value and effectiveness. Continue to monitor product performance, implementing new enhancements and refocusing strategy to meet consumer and marketplace demands. Provide leadership and direction of a nascent TechStars team through all product development and enhancement functions.

- **Partnered with CEO on creating a strategy** for transitioning the trading platform from a mass-consumer application to targeted application focused on high-dollar business users. Resulted in improved profit margins.
- **Rebuilt the application for the trading platform**, implementing new code and development standards, as well as performing robust testing procedures to ensure product performance. Enabled the movement of \$250K daily trading funds between US and Mexico utilizing crypto currencies as a transfer mechanism.
- **Drove the application development in Amazon Web Services (AWS)** with centralized logging between multiple applications to ensure compliance with regulatory standards.
- **Established culture of performance and accountability** by coaching TechStars team on industry best practices.
- **Met with CEO and investors to sell them on the platform and product vision**, resulting in angel funding, as well as the onboarding of large international business partners.

XYZ, LLC, DENVER, CO

2007 – PRESENT

#### CHIEF TECHNOLOGY OFFICER (2012 – PRESENT)

Promoted to served as member of executive leadership team charged with overseeing all technology and research operations. Built, developed and led a team of 20 responsible for the full technology life cycle from research and innovation through deployment and enhancement. Held direct accountability for the vision, strategy and execution of new application and product development, as well as creating go-to-market strategy to ensure product success in saturated markets. Presented at trade conferences and events to forge partnerships within the industry.

- **Championed the development of a market-making SaaS application in post-acute space.** Redesigned legacy application that had 50K active users to transition it to a separate microservice infrastructure while simultaneously modularizing features to support a flexible revenue model.
- **Directed Research and Development teams through the ground-up development of product**, including identifying and writing algorithms, developing patent and designing product marketing efforts.